

# Talia Ayala-Feliciangeli

Incoming Product Design intern at MongoDB

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## Projects

### UX Researcher

#### Mobile Mental Health Resources (Independent Study)

Atlanta, GA | Jan 2020 - April 2020

- Collaborated with National Alliance on Mental Illness (NAMI) to design a mobile tool for accessing mental health resources.
- Developed the protocol and led remote usability testing sessions to evaluate the second iteration of the interface design.

### UX Researcher

#### Square for Business

Atlanta, GA | Aug 2019 - Dec 2019

- Collaborated with Square to research and design a platform to facilitate commerce through messaging and social media.
- Conducted expert and user evaluations using mid-fidelity prototype.
- Synthesized research findings and presented to Square stakeholders.

### UX Researcher

#### Abstract Appetite: Wearable Food Tracking

Atlanta, GA | Aug 2019 - Dec 2019

- Collaborated with a team to design an Apple Watch application designed to simplify the food tracking experience.
- Conducted generative and evaluative research for each design iteration.
- Employed a mixed-methods approach to tackle research questions.

## Research Experience

### Research Assistantship

#### Human Factors and Perception Lab

Pittsburg, KS | Aug 2018 - May 2019

- Examined the distribution and focus of attention.
- Conducted analyses of individual subject data.
- Presented data at the PSU Research Colloquium.

## Work Experience

### Student Coordinator

#### Students for Violence Prevention (SVP)

Pittsburg, KS | Aug 2018 - May 2019

- Developed and implemented campus-wide campaigns to end culture of intimate partner violence and sexual assault on campus.
- Led weekly team meetings with campus victim advocate.
- Moderated monthly campus-wide discussion panels.

### Social Media Manager

#### Students for Violence Prevention (SVP)

Pittsburg, KS | Aug 2016 - May 2017

- Created graphics and content for social media campaigns.

## Education

### Georgia Institute of Technology

#### M.S. in Human-Computer Interaction

Atlanta, GA | Exp. Grad: May 2021

### Pittsburg State University

#### B.A. in Psychology with a minor in Marketing

Summa Cum Laude

Pittsburg, KS | May 2019

## Awards

### Honors College Presidential Award Scholarship

Aug 2015 to May 2019

### Psychology Undergraduate Scholarship Award

Apr 2019

## Skills

### Research

Survey Design  
Task Analysis  
Semi-Structured Interviews  
Contextual Inquiry  
Heuristic Evaluation  
Observation  
Card Sorting  
Personas  
Journey Mapping  
Participatory Design  
Focus Groups  
Usability Testing  
Cognitive Walkthrough

### Design

Wireframing  
Storyboarding  
Low Fidelity Prototyping  
Sketching

### Software

Illustrator  
InDesign  
Photoshop  
Figma  
Google Analytics  
Qualtrics  
R