

Talia Ayala-Feliciangeli

Seeking UX research internship position for summer 2020

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Projects

Independent Study

Mobile Mental Health Resources

Atlanta, GA | Jan 2020 - Present

- Collaborating with National Alliance on Mental Illness (NAMI) to design a mobile application to find mental health resources.

UX Researcher Square

Atlanta, GA | Aug 2019 - Dec 2019

- Collaborated with Square to research and design a platform to facilitate commerce through messaging and social media.
- Conducted expert and user evaluations using mid-fidelity prototype.
- Analyzed resulting data and presented to Square stakeholders.

UX Researcher

Abstract Appetite: Wearable Food Tracking

Atlanta, GA | Aug 2019 - Dec 2019

- Collaborated with a team to design an Apple Watch application designed to simplify the food tracking experience.
- Conducted contextual inquiry, usability studies, card sorts, surveys, and interviews.

Research Experience

Research Assistantship

Human Factors and Perception Lab

Pittsburg, KS | Aug 2018 - May 2019

- Examined the distribution and focus of attention.
- Conducted analyses of individual subject data.
- Presented data at the PSU Research Colloquium.

Research Assistantship

Pittsburg, KS | Jan 2018 - May 2018

- Logged individual subject data for interpersonal study on surprise.

Work Experience

Student Coordinator

Students for Violence Prevention (SVP)

Pittsburg, KS | Aug 2018 - May 2019

- Developed and implemented campus-wide campaigns to end culture of intimate partner violence and sexual assault on campus.

Social Media Manager

Students for Violence Prevention (SVP)

Pittsburg, KS | Aug 2016 - May 2017

- Created graphics and content for social media campaigns.

Education

Georgia Institute of Technology

M.S. in Human-Computer Interaction

Atlanta, GA | Exp. Grad: May 2021

Pittsburg State University

B.A. in Psychology with a minor in Marketing

Summa Cum Laude

Pittsburg, KS | May 2019

Audencia Business School, France, Study Abroad

Fall 2017

Awards

Honors College Presidential Award Scholarship

Aug 2015 to May 2019

Honors College Level of

Distinction

May 2017 to May 2019

Psychology Undergraduate Scholarship Award

Apr 2019

Pittsburg State University Golden Gorilla Award

Mar 2018

Enactus Service Leadership Award

May 2016, May 2017

Skills

Research

Brainstorming
Survey Planning
Affinity Mapping
Task Analysis
Interviews
Literature Review
Card Sorting
Personas
Journey Mapping
Participatory
Design

Design

Sketching
Storyboarding
Low Fidelity
Prototyping

Software

Illustrator
InDesign
Qualtrics
Miro